



PROGRAM PENA KREATIF

Program Outline

- Program Title : Pena Kreatif - Ceterpen
- Target Group : - Primary (P4 – P6)
- Secondary (All Levels)
- Junior Colleges
- Duration : Minimum 1 x 3-Hour session
- Group Size : Minimum 30
- Synopsis : The program is a unique, activity-based writing program where participants are involved in developing a short story writing or composition. The program is developed to encourage and promote writing and reading culture amongst the students who is taking the Malay language.
- Program Overview : The program Pena Kreatif - Ceterpen is a unique program that adopts unique approaches to ensure effectiveness of learning. Integral to the program is the use of a new creative writing software, called the F(ocus) L(earning) O(rganiser) - W(riters') I(nspirational) T(ools), or FLO-WIT. Funded by the Creative Community Singapore, an initiative by the Ministry of Information, Communications and the Arts, the software enables the students to learn, write, publish and analyse creative works such as short story, puisi/puitis (puisi teras inovasi) etc. Using a step-by-step approach to produce a creative writing pieces such as short stories, puisi/puitis and lyrics, the software is based on brilliant colours methodology. Colours are use to represent each creative components in the writing of the creative pieces. In another words, a colourful creative pieces will be produced - literally.
- Program Objectives (Attitudinal change) : 1. Equip the students with the techniques to produce excellent creative compositions / essays in an interactive manner.
2. Develop the interest in writing and the Malay language.
- Learning Objectives (Behavioural change) : 1. Guidelines on a systematic approach in producing imaginative compositions / essays.
2. Identify main key words that determine the character, time, place as well as incident that happened before starting to write the composition / essay.
3. Guided approach in using creative components for the composition / essay.
4. Using the FLO-Wit writing software, a writing software endorsed by the Creative Community Singapore, to produce creative writings.
- Proposed Fee : SGD 30.00 per session.
- Logistic Requirements : Training / computer room, flipcharts, markers, projector.
- Program Highlight : Producing the composition / essay using the FLO-WIT writing software